Exercise: Pivot, Initiate, Advance

PIVOT	INITIATE	ADVANCE
What hasn't been working? What's no longer aligned with our purpose?	What have we seen that might be needed or wanted?	What worked that we can put more resources towards?
Why? What changed? Can we adapt/evolve it?	How can we get started on it? Who will own it?	What do we need to do to ensure its continuance?